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**POLYCRITERIAL DIAGNOSIS OF REPRODUCTION OF
PRODUCTIVE CAPACITY OF FARMS: METHODOLOGICAL
APPROACH**

ABSTRACT

The success of the farm and the market prospects for its further operation depends on a significant range of factors and determined its potential. This reflects the potential possibilities of farming in different areas of functioning that can be implemented or not. In modern conditions the dynamic changes of market environment farm management can not be effective without quality information and analytical base that is formed as a result of the implementation of diagnostic procedures. Diagnosis and evaluation aimed at identifying retrospective, current and prospective state to form the knowledge base for the development of preventive, reactive and sanation management solutions to address the challenges and chances of the environment operation. The lack of theoretical and practical developments diagnosis of the farming operation as a whole and separately playback productive capacity of farms, lack of integrity in the interaction of the elements of diagnosis in agriculture lead to the need for the development of theoretical, methodological and methodical bases of formation and use of diagnostic polycrerial playback productive capacity of farms on the basis of economic indicators.

Diagnosis playback productive capacity of farms - a system of assessment components target production potential at all stages of reproduction, identify trends

and prospects for the reproduction process on the basis of economic indicators with a view to adopt a farmer (or competent authority) to the reasonable management decisions aimed at eliminating problematic issues and weaknesses towards achieving a higher level of economic development.

During playback of the polycrretarial diagnosis productive capacity of farms to be understood conceptual decomposition typical system elements (subjects, objects, goals, economic indicators, criteria, methods, techniques) aimed at performance inherent diagnostic functions to create the diagnosis of information base and tools for achieving diagnostic purposes at various levels.

The proposed approach is a group of economic indicators in the table-pointer manipulation will prevent the data obtained and promote objectivity and proportionality effective information as it ensures the identity of the calculation of economic indicators play in the productive capacity of farms for various purposes other than diagnosis of the subjects.

Promising areas of scientific research on investigated problem may form a model level productive capacity of farms due regard potentially renewable factors (competitiveness, investment attractiveness and enterprise development) and develop a comprehensive polycrretarial diagnosis by determining the level of integrated farms.