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REGIONAL ASPECTS OF INVESTMENT POTENTIAL OF AN ENTERPRISE

ABSTRACT

One of the main components of the total capacity of the company is investment potential as a fundamental basis for sustainable development of the national economy. Investments are the most important means of ensuring the conditions for economic growth, structural changes in the economy, technological progress, increase the quality of economic activity. In order to promote the use of equipment which operates on alternative energy sources in the Mykolaiv region developed the program, which has become an integral part of the "State Program to support the development of alternative and renewable energy and small hydro – and heat stations" (Program NPDE). In 2013 the construction of three wind farms started with a capacity of 105 MW in Berezan with the investments – \$260 million.

Renewable energy can effectively solve the above mentioned problems which exist for other types of generation – limited energy resources, dependent on their suppliers, impact on the environment and the associated high costs.